



**राजीव गाँधी राष्ट्रीय विमानन विश्वविद्यालय**  
**RAJIV GANDHI NATIONAL AVIATION UNIVERSITY**  
 नागर विमानन मंत्रालय, भारत सरकार के तहत एक केंद्रीय विश्वविद्यालय  
 (A Central University under Ministry of Civil Aviation, Govt. of India)  
 2013 में संसद के एक अधिनियम द्वारा स्थापित  
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**Programme Structure and Syllabi for B.B.A. (Aviation)**

Course Code	Subject/ course	Area	L-T-P	Credits (C)
<b>Semester-I</b>				
	Introduction to Aviation Management	Aviation-Core	3-0-0	3
	Business Mathematics	Mathematics	3-0-0	3
	Financial Accounting	Finance	3-0-0	3
	Principles and Practices of Management: Organizational Behaviour	General Mgt.	3-0-0	3
	Introduction to Marketing Management	Marketing Mgt.	3-0-0	3
	Aviation Economics	Finance	3-0-0	3
	Pricing Strategy in Aviation	Finance	3-0-0	3
		<b>Total</b>		<b>21</b>
<b>Semester-II</b>				
	Quantitative Methods	Operation Mgt.	3-0-0	3
	Service Operations Management	Operation Mgt.	3-0-0	3
	Business Environment and Policy	General Mgt.	3-0-0	3
	Management Accounting	Finance	3-0-0	3
	Human Resource Management	HRM	3-0-0	3
	Environmental Management	General Mgt.	3-0-0	3
	Customer Relationship Management in Aviation	Aviation-Core	3-0-0	3
		<b>Total</b>		<b>21</b>
<b>III</b>	Airport Infrastructure Management	Aviation-Core	3-0-0	3
	Business Analytics		3-0-0	3
	Capital Market and Investment Management	Finance	3-0-0	3
	Aviation Logistics Management	Aviation-Core	3-0-0	3
	Aviation Operations Management	Aviation-Core	3-0-0	3
	Business Ethics and Values	Aviation-Core	3-0-0	3
	Risk and Crisis Management in Aviation	Aviation-Core	3-0-0	3
		<b>Total</b>		<b>21</b>
<b>Semester-IV</b>				
	Management of Cargo Operations	Aviation-Core	3-0-0	3
	Project Management	Operation Mgt.	3-0-0	3
	Aviation Laws (Aviation Legal	Aviation-Core	3-0-0	3



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	Environment)			
	Indian Knowledge System	Operation Mgt.	3-0-0	3
	Digital Marketing in Aviation	Marketing Mgt.	3-0-0	3
	Elective I	Aviation-Elective	3-0-0	3
	Elective II	Aviation-Elective	3-0-0	3
		<b>Total</b>		<b>21</b>
<b>Semester-V</b>				
	Aviation Safety, Security and Disaster Management.	Aviation-Core	3-0-0	3
	Information Technology in Aviation	Aviation-Core	3-0-0	3
	Banking and Insurance	Finance	3-0-0	3
	Artificial Intelligence in Aviation	Operation Mgt.	3-0-0	3
	Elective III	Aviation-Elective	3-0-0	3
	Elective IV	Aviation-Elective	3-0-0	3
	Elective V	Aviation-Elective	3-0-0	3
		<b>Total</b>		<b>21</b>
<b>Semester-VI</b>				
	<b>Internship/Project</b>	<b>Total</b>		<b>20</b>

**Summary of Semester wise Credits**

Semester	I	II	III	IV	V	VI	Total
Credits	21	21	21	21	21	20	125

**Electives for BBA (Aviation Management) Programme**

**A. Airport Segment:**

1. Air Traffic control and Management or Air traffic Services, CNS, and Aviation Metrology.
2. Airport Control Centre (AOCC) .



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3. Management of Ground Handling and Allied Services in aviation.
4. Airport Engineering and System (Annexure-14).
5. Airport Service Quality (ASQ) Management.

#### **B. Airline Segment:**

1. Airline operations and scheduling.
2. Cabin Crew Resource Management.
3. Aircraft Maintenance Management.
4. Airlines Terminal Operations.
5. Airline Sales & Distribution.

#### **C. Logistic Segment:**

1. International Cargo Documentations, Manual & Regulations.
2. Freighters and charters.
3. Air cargo agreements and alliance.
4. Air Cargo Planning, Design and Control.
5. Dangerous Goods Regulations.
6. Fleet Planning and Management.

#### **D. Aviation Safety, Security & Legal Segment:**

1. Aviation Law (Aviation Legal Environment)
2. Aviation Insurance.
3. International Civil Aviation Conventions and Association & Bodies for cooperation.
4. Safety Management System (SMS).
5. Quality Assurance Management in Aviation.